

St. Catherine's expands Memory Care residences

St. Catherine's Village kicked off the holiday season with the opening of the Camellia neighborhood in its acclaimed Campbell Cove building. This brings the total number of Memory Care residences within Campbell Cove to 36. To celebrate, new residents who sign an agreement this year can lock in 2024 pricing and receive thousands of dollars in annual savings.

Designed to support individuals living with Alzheimer's disease, dementia and other memory-related challenges, Campbell Cove provides a secure, soothing and homelike environment. It is licensed by the state of Mississippi as an "Alzheimer's Assisted Living" property. The building's architecture minimizes obstacles, and the layout features wayfinding cues and clear circulation paths to help individuals navigate more easily from place to place. Outside are secure landscaped patios and a walking garden so residents and their families can spend time outdoors in a protected setting.

Monthly fees cover 24-hour professional nursing; supervision of self-administered medications; assistance with activities of daily living such as bathing, dressing and grooming; three meals a day; coffee and refreshments; utilities except telephone and internet; weekly housekeeping and linen laundering; and 24-hour security.

St. Catherine's Village has received "Exemplary" recognition for its person-centered programming at Campbell Cove. Activities encourage engagement through a variety of stimulating experiences and familiar sensory interactions. Scheduled events, entertainment and spontaneous connections support cognitive and physical abilities. From social and cultural programs to recreational and spiritual activities, offerings enhance the quality of life for all.

Who could benefit from Memory Care?

The holidays present an unassuming opportunity to check on older loved ones whom you might not see on a regular basis. During gatherings and reconnecting with family, you can look for certain signs that could indicate they need Memory Care support:

- Are they unable to remember familiar names and dates?
- Do they appear confused?
- Are they struggling with decision-making?
- Do they seem overwhelmed, lonely, or less attentive to their hygiene?
- Are they expressing feelings of anxiety or irritability that are out of the norm?
- Do they find it hard to climb stairs or move around comfortably?

- Are they experiencing noticeable weight changes?

These are just a few indicators that suggest it could be time to consider a new living arrangement where Memory Care is a priority.


The value of a Life Plan Community

Memory Care at Campbell Cove is just one of many senior living options available at St. Catherine's Village, Madison's premier Life Plan Community. On the 160-acre campus is a full spectrum of care to meet seniors' needs as they evolve over time. Residents can begin in Independent Living and enjoy maintenance-free living in single-level garden homes or apartments, then transition seamlessly to higher levels of care such as Assisted Living, Memory Care and Skilled Nursing as needed.

St. Catherine's Village is proud to be the first Life Plan Community in Mississippi accredited by CARF-CCAC, a designation that recognizes excellence and adherence to rigorous standards for Continuing Care Retirement Communities (CCRCs).


For more details on the Campbell Cove holiday special or to learn about St. Catherine's Village Life Plan Community, visit StCatherinesVillage.com or call 601-856-0123 to schedule a tour.

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